



## Soft Opening Tourism Show - the New Start after the Corona Crisis

Starting in the small Ecovillage at Lake Toba and train the world to enjoy the life again.

The place in Sumatra which was visited by King Alexander Willem and his wife Queen Maxima of the Netherlands at the 12<sup>th</sup> of March 2020 - The day before the Lockdown



# The Lockdown

**The days after the King of the Netherlands came with his wife, still other people came:**

- **The Candidate for Bupati of Samosir**
- **Miss Universe Guam and her full team to make Promotion for Samosir**
- **The Speedboat Crew of Marlumba BK**

→

**.....and then it was quiet**

**.....and to quiet**

**.....and something need to be changed:**

**We want to have our life with other people again!**

# The Local Problem

Maybe the same problem all around the world?

## People want to come to Samosir:

- To see their parents again
  - To come home again
  - To work here
  - To be at a safe place at the Covid-19 time
  - To strengthen the immune system and change the lifestyle
  - To go for Volunteering
- And of course to go for a holiday!

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**All of them want to come**

**But:**

**They have to stay in Quarantine  
for 2 weeks in a Sanitary Station!**

**Nobody like this and Nobody come!**

# We can offer Quarantine in Silimalombu

**People can come for Quarantine and for Holidays for the minimum of 2 weeks.**

## **We provide:**

- Fully service of Quarantine for up to 8 persons (Safe for us and safe for them)
- Food to strengthen the immune system (minimum 50 % raw food, with a lot of high inflammatory leafs: (Cosmos Caudatus, Wild Coriander, Torch Ginger, Passion fruit, Aloe Vera.....)
- Sauna for 24 hours
- Hot overheating Bathtub for 24 hours (In the moment we built it)
- Swimming in the Lake Toba directly from our beach
- Visioncoaching
- All activities around our farm and our products
- Walking around with our Buffalo to feed him
- Etc.....etc.....etc.....

• Maybe better to stay 4 weeks or longer!

# Why to get this Idea?

**Two weeks ago I need to go out from the “Prison of the Lockdown”.**

**I thought to go to a friend to Bukit Lawang in the Jungle. He live alone there. To go there with a Motorbike alone the roads behind, there is no risk.**

**But I arrived there and they want to put me for 2 weeks in Quarantine to the Sanitary station.**

**But my friend spoke with the Kepala Dusun and Kepala Desa, that he can make the Quarantine at his property - SAFE.**

This we can make in Silimalombu also -

Or? Why not?

# How to change this?

## **It must be safe for everybody!**

**To get a solution safe we have to provide:**

- **Social distance of everybody, who come from outside for 2 weeks Quarantine**
- **Washing the hands all the time**
- **Don't go with your hand to your face**
- **Prepare food only with a mask**
- **And make everything full transparent**



# The setting

- **Silimalombu has an open kitchen with a huge table in the center**
- **Each evening it is the preparing of the Diner and have it together**
- **8 people can sit around the table with social distance**
- **People getting invited or apply for the participation at the diner**
- **It is a talk show and a cooking class and a diner**
- **Every day from 6pm until open end**

# The Beginning

## We start at the 1<sup>st</sup> of May at 6pm with the first Livestream

- Only with the residual Team of Silimalombu:
  - Ratnauli Gultom
  - Thomas Heinle
  - Rinto Silalah
  - Julinda Gultom

Then we invited the team of Students from Pematang Siantar

- They went home, because we don't have guests and the parents have had fear of Covid-19
- They want to come again:
  - Nathalia as the operating Boss with her 16 years
  - Anju with 17 as the best Cameramen of Silimalombu
  - Penny and Santa as assistents
  - They have to learn the Quarantine and stay here. With this we start then the day after.

# **The Government restrictions**

**Samosir has the law of people come from outside have to stay in Quarantine.**

**We speak with the Kepala Desa of Silimalombu and with the head of the Tourism Department and they can work on it to make it possible.**

**Also we will give the Concept to the Minister of Tourism of Indonesia and of course also to our President.**

# The control of the Quarantine

**Each person coming here for Quarantine:**

- **Is getting tested from the nurse by arrival**
- **Each day we test 3 times a day the fever**
- **Has to wear his smartphone as a webcam, which is 24 hours online. All the moves recorded.**
- **Cannot leave the property**
- **Has to hold the distance of 1,5 m, wash the hands, wear a mask, when it is necessary and cannot get into a dangerous contact.**

# **Our Team fulfill the Quarantine restrictions in the following way:**

**We have still to think, that we also can have the virus. Make it double save!**

**And we have to keep it safe.**

**Also this means, washing all the time the hand. Not going with the hand to the face. Prepare food with a mask etc.**

**AND:**

**If somebody go out from the property, than he has to carry the smartphone as a webcam. Then everybody can see, that he take care. Trust is good, but here the control is better to start this experiment. Also this is learning for the other places.**

# How somebody can come safe here?

**From Ajibata is going a small local boat each day still direct to Silimalombu. This is a safe way.**

**Also we have a Truck from a Bank. The space behind is fully separated from the driver cabin and equipped with:**

- **Seats**
- **Bed**
- **Separate Air conditioning**
- **Mobile Toilet and Hand washing abilities**

**We can pickup the people safe from Medan or the Airport. Safe for them and safe for others**

# The healthcare

**Silimalombu has a nurse (Bidan). We involve her from the beginning. We prepare a room for testing for her and for an additional person, we are looking for. Maybe a doctor want to come.**

**We have the following equipment already prepared:**

- **Gloves, masks, Disinfection, Hand washing oportunities**
- **We bought a big Oxygen bottle, the regulators and respiratory masks**
- **We have fever thermometers and Software for documentary**

# Corona Theme

- **People need to learn new, how to come together**
- **Everybody has to learn it and can develop, how this works at a “Diner for 10”**
- **The new way, how to go around with the Covid-19 situation is a learn field. All the time, the hole group take care of each other, that everything is getting working with “Corona Correctness”**
- **To get this all the time funny if somebody makes a mistake we can give a rule. For example:**
  - The person has to put money in a box
  - Or the person has to open the small onions “Bawang Merah” until the next makes mistake
- **We will develop the after Corona way in the show live, that everybody will understand it and can copy it.**
- **To come to Silimalombu first the has to go the Quarantina to our house. Just our team comes back to Quarantine and we will cook Diner. After 14 days then people from outside can come. We show, that everything is going ok, with the person, who come. If somebody makes a mistake, the person has to stay in Quarantine too. Hehehe....**



# The Impact for the World

- **Learn, how to come out of the Corona Lockdown**
- **Everybody think himself, how he can organize in his environment the newstart**
- **The people learn, how to use the nature in a positive way. Everything is discussed new. The nature helps the people. Use the resources, which everybody has.**
- **In the evening discussions the people talk, what they want to do. And the group look for solutions. The solutions are prepared the next day. And everybody can see the try's and errors!**
- **The world belongs to everybody. Make the people free again.**
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# Main Themes of the Show

**How to develop  
the life after  
the lockdown?**

**Use the  
Resources,  
which are  
around you**

**How to make  
tasty and  
healthy food  
out of the  
nature ?**

**How to  
cooperate with  
other people in  
a positive way?**

**How to learn really  
and to learn the  
things, which are  
really important?  
Learning by doing!**

**Everything is  
possible, if you  
just go for it!**

# How it starts directly?

- We in Silimalombu dreaming of the Reopening for Samosir. Directly we publish this live on Youtube
- It needs to prepare: problems of travel, Quarantine, money.....
- Arriving in Silimalombu. Operating the Quarantine  
The first evening the first show at the table.  
Cooking..... planning the next day.
- Thinking of inviting people after the Quarantina.  
Starting to do it.
- Going for developing products
- Selling
- Creating a platform for Trading, Knowledge, Communication....

# **Make the Show viral**

**Use all the social media and bring the people to look at it.**

**Youtube**

**Netflix**

**Facebook**

**Etc.....**

**Maybe also Television Companies.....**

**.....we just start to produce from Silimalombu with  
the Equipment we have!**

# Where earnings can be?

- **Clicks on the videos**
- **Selling the production**
- **Selling products from Silimalombu, creating trademarks**
- **Get money for the Quarantine**
- **Selling the place at the table for dinner by auction**
- **Creating more and more in Silimalombu**
  - To create an income then for the whole village, which is on the way to create a cooperative

# Financing

- **We just start, we don't need a financing for it.**
- **We can use our smartphones for the beginning.**
- **Later other teams or people with better equipment can come.**
- Maybe the Team of Miss Universe Guam come again. They have been here.
- Maybe the famous Photographer Samot will come
- Or Sebastian Hutabarat
- Or other teams, they already have been here

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You are invited

to come

And we can

start!

