



Grasroot Development of Community based Tourism

Conclusion out of the Open Space Conference from the 28th to the 1st of April

Developing Community Based Tourism CBT

- Starting with a church at Tuktuk or Tomok
- Meeting each day from 1pm until 5pm
- Startinng with vision of the people
- Moderating the group to develop the offers
- Make the ideas sellable
- Coaching all practically in a group setting. Everybody help each other!
- Create with this a structure to let it spread
- Start in the next church after the people from the next church came and learn, how it works.
- Each church or Mosque, or other building can be used, spread out....

Themes of the Meetings can be Everything

- Problems in Agriculture
- Problems with the Government
- How to create a Label?
- How to make a packaging?
- How to export?
- How to built a water cleaning system?
- How to make Irrigation?
- How to go around with crazy neighbors
- And 5000 other things.....

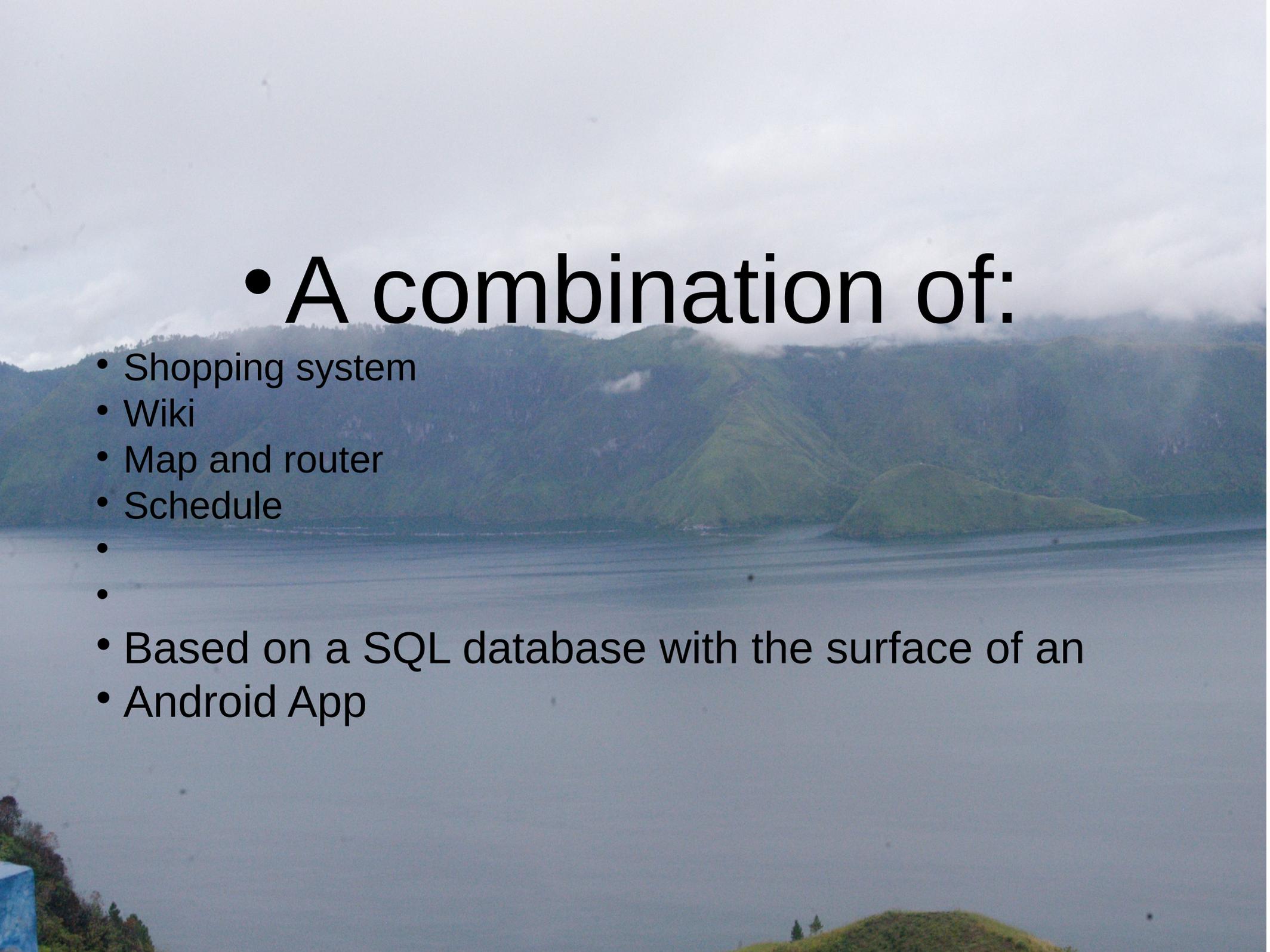
Process of Solutions

Even when 15 people are around and work for one problem in a mindmapping for solutions, in 15 minutes, there are already a

- lot of possible solutions
- Often the solution is reachable with the Coworking of the people
- they are there
- If not there are ways, how to solve the problem, if the people go
- the solution
- It needs then the commitment of the people to DO IT!
- The Group will give a timeframe, until who is doing what.
- Then the theme will come up again.
- Out of this process there will be created clusters for special
- themes: At the place of Gani for Coffee, For Homestay Silima
- lombu, for chocolate???????
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-how to go around with bad insects: Munich?

App for Community based Tourism for Lake Toba

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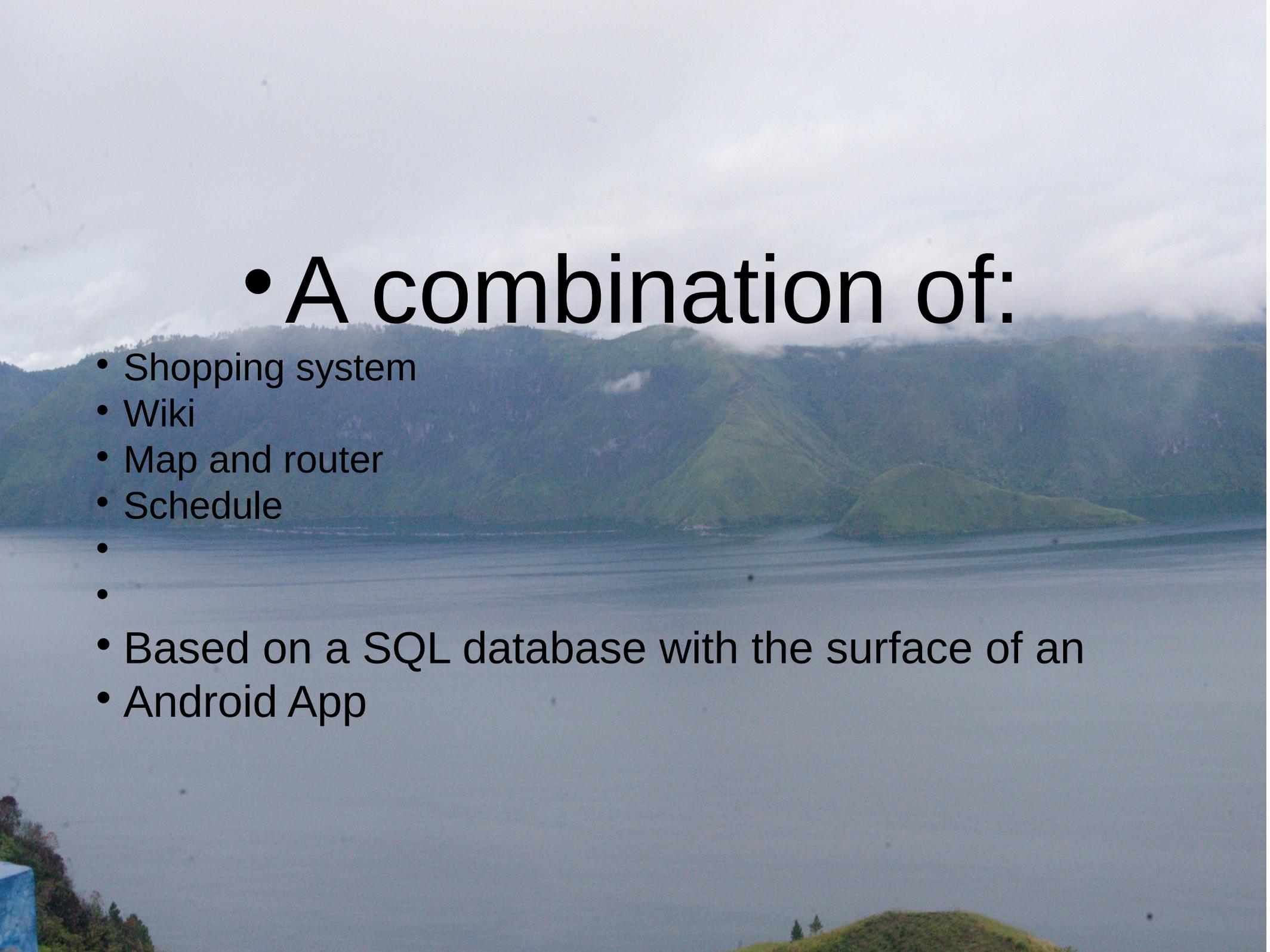


• A combination of:

- Shopping system
- Wiki
- Map and router
- Schedule
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- Based on a SQL database with the surface of an
- Android App

• An App is necessary for:

- Collect the knowledge
- Find the partners, which can work together
- Make Appointments easy
- Organice small and big events
- Finding consumer
- Organice the transport between the villages
- Organice the trade
- Shopping system
- Working with the Label: Made in Geopark Lake Toba
- Increase the Quality
- Consumer and community feedbacks
- Find the places on a map
- Communication system with translation functions



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• What could be used now:

- **Wikitravel.org**

- A wiki for worldwide travels. There is until now only one page
 - in English for Lake Toba and not more. It could be a page
 - for each Kabupaten, Kecamatan, Desa in a lot of Languages.
- Easy to work with it, just edit!
- **Google maps**
- All the locations can be dropped to google maps with photos
- and Itinerary
- **Google Calender** for all the events and for a community planning
- And a lot of other Google products, like Hangouts, Drive, Docs,
- Site
- **Tripdixi.com** for selling travel packages
- **Bukalapak** for selling products
- Airbnb, Booking.com, Traveloka, Tiket.com, Tripadvisor for
- Hotel and Homestay bookings